

International Management

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International management is the management of business operations in an organisation serving markets and operating in more than one country. It requires knowledge and skills beyond normal business expectations, such as familiarity with local market and competitive conditions, the legal and financial environment, the capability to do multicurrency transactions and managing across borders.

International management: rising to the challenge | ACCA ...

International management involves understanding international economics, leading change in international corporations and creating global business strategies. Continue reading for more information about what international management encompasses and how you can study this subject.

What is International Management? - Learn.org

On BSc International Management, you'll learn about key principles including innovation, entrepreneurship and sustainability that underpin business and management across the globe. You'll study real organisations to gain a deep knowledge of management processes.

International Management BSc - University of Nottingham

The issues involved in international management span the whole gamut of those concerning management in general, but there are several areas of special interest, including: international finance and currency matters cross-cultural communication and understanding (including international marketing implications)

International Management - duties, benefits

International Management in Practice: Application and Critical Thinking (IMPACT) - A series of immersive experiences and experiential learning opportunities for students to develop important knowledge, transferable skills, and critical insights regarding international management theory in practice.

International Management | Study at King's | King's ...

This international management degree includes a 2-part module on organisational effectiveness, based off-campus to enhance your management capabilities. The first part includes a residential activity weekend where you'll carry out practical teamwork exercises. ...

International Management | MSc | University of Southampton

The Institute for International Management is committed to helping you develop the skills and attributes you need to progress successfully into a wide range of management careers. As an International Management master's student, you will also benefit from the inspiring environment provided by London as a global city and from guest lectures delivered by entrepreneurs and business leaders across a range of industries.

International Management Degree | Postgraduate study ...

The MSc in International Management combines a comprehensive grounding in the functions of management with a critical analysis of the international context in which managers work. You will develop a critical understanding of the global economic, social and political environments which affect organisational life.

International Management MSc | University of Leicester

The Journal of International Management is devoted to advancing an understanding of issues in the management of global enterprises, global management theory, and practice; and providing theoretical and managerial implications useful for the further development of research. It is designed to serve an...

Journal of International Management - Elsevier

The MSc in International Management is divided into three different programs, which will expose you to different international learning environments (International Management, CEMS MIM, China MIM). You can choose the program that best fits your individual needs and preferences.

International Management - Bocconi University Milan

Studying International Management (BSc) encourages a wide range of relevant, highly transferable and sought-after skills. These help to prepare you for the challenges you will face after university: everything from a career in a multinational corporation to starting and running your own business.

International Management (BSc) (Full-Time, 2021 Entry)

MSc International Management is an exciting one-year full-time programme, equipping students from a business background with advanced global leadership skills to accelerate their career in business in a technology-driven world.

MSc International Management in London, UK | Imperial ...

As well as developing your management and leadership skills, you will understand the global context in which organisations operate, explore the nature of global markets and the strategic management and marketing-related aspects of business-to-business and business-to-consumer relationships.

MSc International Management | Bournemouth University

It provides clear links between theory and international business practice and places discussion of relevant management techniques and themes in the context of the international stage. It focuses on areas such as global decision-making within operations and finance, global economics and cultural issues within management in an international environment.

International Management, MSc, course | Postgraduate study ...

International Management Students pursuing an advanced degree in international management seek to further their business studies or broaden the scope of their knowledge. Some programs enable persons who hold bachelor's degrees in other fields to change careers or advance in their current positions. What is a Master in International Management?

Best Master's Degrees in International Management 2021

If you are a recent graduate, or working in a management role, and are looking for a master's-level programme which combines general management with a strong international dimension, then this programme will appeal to you.

International Management (Applied), MSc, course ...

IMG, originally known as the International Management Group, is a global sports, other events and talent management company headquartered in New York City. It has been owned by Endeavor and Silver Lake Partners since 2013. Trans World International (TWI) is the event company of IMG.

IMG (company) - Wikipedia

BA (Hons) International Management Deepen your knowledge of the international business environment and your understanding how organisations operate in both multicultural and world contexts. Discover how and why businesses innovate and why enterprise is critical in the global market.

BA (Hons) International Management - University of Plymouth

Options you can choose from range from international marketing, to globalisation and integration, to international human resource management, and to innovation for sustainability. You're taught by lecturers, together with internationally recognised researchers whose expertise informs their teaching.

As in previous editions of this popular text on cross-cultural management, students will find here an invaluable guide to key management theories, linked to practical examples from all round the world. The book's key distinctive feature remains its truly international profile, with current examples from the US, Europe, Asia and new perspectives in this edition from other regions. Discussion of cross-cultural models is updated by including the 'crossvergence' framework developed during the 1990s, as well as the latest new research on organizational culture Coverage of how and to what extent cultural variation affects the implementation of e-technology at the workplace (esp. in multinational subsidiaries) New material on the management of marketing/sales teams across borders and implications of cultural differences for expatriate managers. The addition of several new cases, from the Middle East, Latin America and Africa as well as new cases in in Asia. The 4th edition retains the special appendix on how to write a successful dissertation or project which makes this a useful text for both MBA and advanced undergraduate courses.

For courses in International Management, Multinational Management, Global Strategy, and Comparative Management. This globally oriented text covers the most current research and trends in International Management. It offers comprehensive and integrative cases that illustrate the actual behaviors and functions required for successful cross-cultural management at the strategic and interpersonal level. - NEW - New E-Biz boxes in each chapter. - Offers students insight into e-business. - NEW - New opening profiles featuring real companies. - Offers students real examples. - Comprehensive coverage of the roles and functions of managers in the global environment. - Provides students with an inside view. - Management Focus boxes. - Brings topics to life for students with real companies and people. - A cultural, behavioral, and strategic emphasis. - Gives students a more realistic picture of international management today. - Coverage of comparative management topics. - Keeps students up to date on key global issues and events. - Internet Exercises are included. - Helps students explore the text content in more detail. - Technology Application boxes. - Keeps students abreast of how technolog

As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of successful international management: Understanding the broad context of international business, including the critical trends impacting international management, the legal and political forces driving international business, and the ethical and cultural dilemmas that can arise Mastering the essential elements of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets Building and leading effective international teams, including personal and behavioral motivation, as well as taking an international perspective on the hiring, training, and development of employees These principles are emphasized in the text with current examples and practical applications, establishing a foundation for students to apply their understanding in the current global business environment. With a companion website featuring an instructor's manual, powerpoint slides, and a testbank, International Management, 5e is a superb resource for instructors and students of international management.

Winner of the Management and Leadership Textbook category at the CMI Management Book of the Year Awards 2013/14, International Management explores management opportunities in encounters across the world between national, organizational, political, professional and social cultures. It is soundly based theoretically and supported with real-life international examples from contemporary events and situations, exploring contemporary and historical material to provide insights for today's managers who find themselves dealing with diversity and difference. From a historical perspective and a uniquely cross-disciplinary approach, Elizabeth Christopher identifies the major leadership styles that continue to characterise people across regions, nations, communities and organisations, within groups and as individuals. International Management is a practical and comprehensive textbook for successful negotiation in a world rich not only in cultural diversity but also in convergence. It also covers the ethical, moral and environmental ramifications of business today and the corporate leaders who are learning to manage their businesses across nations and continents, not only profitably but in ways that contribute to societies overall through economic, environmental and social action. International Management is an indispensable guide for students and practitioners to key issues of cross-cultural management, suitable to accompany online or private studies, or a teaching unit within professional and university graduate studies of international management.

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This International Management text pairs business articles and fictional short stories. The business articles provide practical guidelines and concrete examples, while the stories convey cultural subtleties and shades of meaning.

McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries. The book gives students a global perspective on the process of hiring, training, and developing employees, as well as strategic decision making in relation to foreign markets. Questions, case studies, examples of creative problem solving, and testimonials from real-world managers operating in the international arena are just a few of the tactics McFarlin and Sweeney use to help students begin to think about applied theory on a global level. All chapters have been updated with recent articles from leading business sources and academic journals, and new case studies have been incorporated.