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How to Find a Job Fast!How to write a cover letter HOW TO WRITE A COVER LETTER! (Brilliant Cover Letter Examples + Template) Martin Yate on The Secrets to a Successful Job Search Motley Crue - Knock'em Dead Kid (guitar cover)

Jocko Podcast 204 w/ Dick Thompson: Don't Sign Up For SOG.*Top 5 Career Books - Best Career Books in 2017? Knock Em Dead Cover Letters*

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In addition to the cover letter, there are a number of other ways you can use emails and letters to improve your odds in the job search and interview cycle: broadcast and networking letters, follow-up letters after telephone interviews and face-to-face meetings, negotiation, rejection and acceptance letters, along with resignation and thank you letters; there are 175 pages of examples in Knock 'em Dead Cover Letters.

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These cover letters, in contrast, are often repeated (the same letter in more than one section of the book, with few or no changes) and have many typos (that cardinal sin for job seekers!). I found more helpful cover letter advi Not as useful as the Knock 'em Dead Resumes book.

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"Knock'em Dead Cover Letters" was not worth the money. After reading through several different cover letter books and speaking with a career coach, the majority of things suggested in this book is out-of-date and way too bland. The example cover letters in the book provide no pizazz and do not make the applicant stand out.

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Knock 'em Dead really says it all. I was able to negotiate to the absolute top end of the starting pay [because] of my resume, cover letter, and interview, and the chapter on salary negotiations. Your book was extremely helpful in presenting the best part of me.

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Cover letters that get noticed, get read, and get the interview! In the newest edition of his classic cover letter guide, job search expert Martin Yate shows you how to dramatically increase your chance of landing an interview. The key, as Yate explains, is to use language drawn from the job posting itself, words that will send your application to the top of database searches. In this completely updated guide, you'll find numerous sample cover letters, along with Yate's tried and proven methods to: Determine relevant keywords to get attention--and use them effectively Clearly display your personal brand and the transferable skills you bring to the job Find the right contact information that gets your material in front of decision-making managers and recruiters Use social media sites such as LinkedIn to create an effective online profile and build professional and personal networks With Martin Yate's expert advice, you'll create unique and compelling cover letters that will grab employers' attention and get you in the door!

Offers advice on writing a professional-looking cover letter that complements the accompanying resume and draws attention to the job applicant, and includes guidance on resumes, interviews, and job hunting.

Tells how to locate employment opportunities, rejuvenate a job hunt, answer difficult interview questions, negotiate salary levels, and handle executive job-search firms.

Completely updated with new material, this bestselling job search guide can help you keep up with changes in the job market—from updating the language of your resume to using social media networking to make professional connections that are essential in finding new employment opportunities. For more than thirty years, Martin Yate's Knock 'em Dead series has helped millions of people succeed in their job search and has continued to be one of the most powerful in the field, constantly meeting the challenges of the modern marketplace. In Knock 'em Dead, you'll learn to create a resume that works, build strong profession-relevant networks, and develop street-smart strategies for getting more interviews and learning how to turn those job interviews into job offers. More than a job-search guide, you'll have a blueprint for becoming more successful, while gaining the ability to control your professional destiny and your economic security. This unique book gives you a practical, thoughtful, and carefully integrated new approach to successful career management in an age of uncertainty. Rather than a series of canned answers, this book is your gold standard for job change, professional growth, and a successful and fulfilling life.

"A killer resume gets more job interviews."

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In "Resumes That Knock 'Em Dead", Yate reviews the marks of a great resume, what type of resume is right for each applicant, what always goes in--and what stays out--and why. Dedicated web site: (www.knockemdead.com).

Land the job you want! The interview is one of the most crucial moments of the job search experience and your chance to show your potential employer that you have what it takes to succeed in the position. In order to do that in today's highly competitive job search environment, though, you'll have to find a way to stand out from the crowd. Using his twenty-five years of experience, New York Times bestselling author Martin Yate has established a set of rules for job interviews that is sure to get you noticed. Instead of memorizing canned answers, Yate provides you with an explanation of the thought behind more than 300 questions and answers, so that you'll always know what the interviewer is really asking and how you should respond. Packed with information on handling stress questions and weird interview venues, this book also teaches you how to keep your cool--and confidence--from the moment you step inside the building. With Knock 'em Dead Job Interview, you will finally be able to differentiate yourself from the competition and score the job!

Face it--words matter when it comes to getting noticed, getting the interview, and getting the job. In this invaluable guide to crafting the pitch that opens doors, staffing experts Schuman and Nadler give you hundreds of tools to make that happen. You will no longer struggle to find the phrases that best highlight your achievements; instead, you'll garner attention with such smart options as: I created a program that accomplished the following . . . My work generated \$5 million in revenue . . . I built a team of employees who created . . . The work I did saved my company \$3 million . . . I solved the following problems for my employer . . . The market's tight, but the jobs are out there. With these essential words and phrases, you can move your application to the top of the pile!

New York Times bestselling author Martin Yate has helped millions of people turn their lives around by finding great jobs and managing their careers more effectively. Now his unique and proven secrets to success can be found in one place: the Knock 'em Dead Collection. Inside, you'll find everything you need to make a successful next step: *Knock 'em Dead: The Ultimate Job Search Guide *Knock 'em Dead Cover Letters *Knock 'em Dead Resumes Whether you're making a strategic career move or seeking your first job, with the Knock 'em Dead Collection, you'll be better prepared to navigate the twists and turns of a long and successful career.

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