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Book Reviews : THE SOCIAL PSYCHOLOGY OF TOURIST

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BEHAVIOUR By Philip L. Pearce (Pergamon Press Inc., Maxwell House, Fairview Park, Elmsford, New York 10523, 1982, 155pp., \$19.50 Jonathan N. Goodrich Journal of Travel Research 2016 22 : 2 , 44-44

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The book collates previously scattered research from a number of disciplines to form a social psychological account of tourist behaviour. The first chapter on tourists, tourism and tourist psychology examines briefly the existing literature on tourism under the headings: economic, geographical, anthropological, and sociological studies.

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The social psychology of tourist behaviour.

Psychology of tourism and theory Psychology studies clients' behaviour, their experience and relationship. Social psychology then deals with an individual influenced by a group of people, while environmental psychology considers the influences of the physical setting on human behaviour (see more at <http://hotelmule.com/wiki/Psychology>).

Psychology and its Application in Tourism - ScienceDirect

This book applies the major concepts and research findings from a number of the central areas of psychology to tourism and tourist behaviour. In two parts, the first focuses on individual psychological perspectives and their application to tourist behaviour, looking at topics such as tourist motivation, personality,

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